

Volume 32, Edition 17E • May 6, 2016

Published by SBE, Inc. • DBE/MBE/SBE

Women Entrepreneurs, **America's MVPs**

By Erin Andrew, SBA Official

As a nine-year-old, problem solving for me took the form of imitating my baseball idols Mark Grace, Andre Dawson, and Ryne Sandberg of the Chicago Cubs. Watching a Little League game, I realized most of the kids were slowly running the bases after a hit, not allowing teams to rack up the points they could have been.

Motivated by the need to solve this slow-running problem and an understanding of the skills I brought to the table—a fast sprint for a nine-year-old—I decided to join Little League. I was one of two girls in the league, but I sprinted around those bases. The boys followed suit and started to actually "run" the bases. Problem solved! It was the first time I understood my power. As I got older, my fierce run slowed to a jog and by the age of thirteen, I gave up on my shot at ever being a Chicago Cub.

Still to this day, I thank my parents for giving me that chance. That chance to play with the boys when social norms might not have made it an option. That opportunity leveled the playing field for me and demolished the false perception in my mind that gender should play a role in limiting my dreams. Today, for many young girls, the playing field has been leveled and women have demonstrated their ability to compete in business and help make our American economy stronger and even more diverse.

Just a few decades ago, women could not get a business loan without a male co-signer. Now, women make up the fastest-growing group of business owners in this country.

Let's take a moment to recognize some amazing women entrepreneurs. Entrepreneurs like our National Small Business Persons of the Year award winners Brooke McDonnell and Helen Russell, owners of Equator Coffees and Teas in San Rafael, California. The company started twenty-one years ago in Brooke's garage and now has ninety employees, three hundred fifty wholesale customers, and three retail stores in Northern California, with two more on the way. The SBA helped their company find success by backing a loan that enabled them to buy their own roasting plant.



Women have a lot to celebrate. Our numbers are strong, with nearly ten million women entrepreneurs in the US, an almost twenty-seven percent increase from 2007. According to the Census Bureau, womenowned businesses account for more than thirty-six

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

Click to read more







SKANSKA SKANSKA USA CIVIL

IS SOLICITING COST PROPOSALS FROM NEW YORK STATE CERTIFIED DBE SUBCONTRACTORS/VENDORS Design and Construction of Clifton Shop in Staten Island, New York MTA New York City Transit Contract No. C-82004 Bid Date: June 8, 2016

Description of project:

This project consists of the design and construction of a new rail car maintenance shop, approximately 93,300 square feet, to replace the existing multiple building facilities currently in use. The existing buildings comprising the current maintenance shop located at 845 Bay Street are to be demolished in phases under this contract so that maintenance activities can continue throughout the period of construction. The new Clifton Shop facility shall include four maintenance tracks with overhead cranes, wheel truing machine, DC power stringer system, and other maintenance-related equipment. It shall also include auxiliary spaces on the first floor for utility rooms, machine shop, and a carpenter shop; offices on the partial mezzanine floor; administrative offices, area locker rooms, and other support areas on the second floor; a supply room, storage area, and related offices on the partial third floor; and HVAC equipment on the roof.

Subcontracting opportunities include, but are not limited to: Demolition, Utilities, Sidewalk, Fencing, Trackwork, Metals, Masonry, Drywall, Acoustical Ceilings, Doors, Roofing, Paint, Signs, Tile, Shop Equipment, Elevators, HVAC, Plumbing, Fire Protection, Electrical Work, Trailers, Photographs, etc.

If you are interested in bidding on this project, please contact Skanska's Outreach Coordinator: Julia.Omanoff@skanska.com

SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database-the country's largest nonpublic diversity database-SBE sets the professional standard for diversity outreach across the nation. For three decades, we have served small businesses, prime contractors, and agencies-with proven results.

Advertisements

Placed in various Small Business Exchange Northeast digital publications each month, and at www.sbenortheast.com

Fax, Email, and Postal Solicitations

Targeted mailings sent to businesses chosen according to your criteria

Live Call Center Follow-Up

Telephone follow-up calls using a script of five questions that you define

Computer Generated Reports

Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

Special Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534







GOETHALS BRIDGE CONSTRUCTION DBE OPPORTUNITIES

The Goethals Bridge Replacement Project is a design-build project for the Port Authority of New York & New Jersey. The project will replace the existing Goethals Bridge which spans the Arthur Kill on I-278 connecting Elizabeth, New Jersey, and Staten Island, New York. To find out more information about the Project or the Prime Contractor, and to fill out a Contractor's Questionnaire, please visit www.goethals-kwm.com and click on the Partnering tab or call 908-409-4400.

PARTNERING OPPORTUNITIES

- Shear Stud Installation
- Miscellaneous Metals Fabrication/ Supplier
 Sandblasting Services
- Concrete, Curb, and Gutter Flatwork
- Carpenter Form Fabrication
- Air Monitoring
- · Anti-Climb Fence on New Bridge Shared Use Path
- Rail Bridge Track Work
- Deck Grooving Miscellaneous Electrical
- MWDBE BONDING, LINES OF CREDIT, AND INSURANCE ASSISTANCE

For assistance in obtaining bonds, lines of credit, and/or insurance for this project, please visit our website or contact KWMdivcontracting@kwmjv.com for more information.

Project Office: 137 Bayway Avenue • Elizabeth, NJ 07202 • KWMdivcontracting@kwmjv.com • 908-409-4400 Kiewit-Weeks-Massman, AJV is an Equal Opportunity Employer

SBE's targeted distribution reaches DBE, SBE, DVBE, MBE, WBE, LBE, and OBE firms that match the trades and goods you need. www.sbenortheast.com • 800-800-8534

CORPORATE OFFICE

795 Folsom Street, Floor 1 San Francisco, California 94107 sbe@sbeinc.com • www.sbeinc.com

Tel 800-800-8534 Fax 415-778-6255 www.sbenortheast.com

CORPORATE MAILING ADDRESS 5214F Diamond Heights Boulevard **PMB 711** San Francisco, California 94131

Copyright © 2016 Small Business Exchange, Inc.